

# PROGRAMS OF STUDY

## ASSOCIATE OF ARTS AND SCIENCES IN BUSINESS AND ENTREPRENEURSHIP

### PROGRAM OUTCOMES

#### **ENTREPRENEURIAL THINKING AND PROCESS IN A TRIBAL ENVIRONMENT** STUDENTS WILL BE ABLE TO:

- Describe the key activities involved in the entrepreneurial process.
- Analyze the impact of Tribal legal structures on entrepreneurial activities.
- Access funding programs targeted to entrepreneurial efforts by Native Americans.

#### **GENERAL PRINCIPLES OF BUSINESS OPERATIONS AND MANAGEMENT** STUDENTS WILL BE ABLE TO:

- Explain business processes including Accounting, Human Resources, Marketing, and Sales.
- Describe a variety of management practices and organizational structures.
- Outline important principles and impacts of business law on commercial enterprises.
- Compare and contrast various leadership philosophies.

#### **NATIONAL AND INTERNATIONAL ECONOMIES** STUDENTS WILL BE ABLE TO:

- Categorize businesses and industries based upon customer market segments.
- Define international trade metrics, governing bodies, and trade barriers.
- Explain the impacts of supply and demand on local, national, and international economies.
- Differentiate between nominal and real economic statistics.

#### **QUANTITATIVE ANALYSIS** STUDENTS WILL BE ABLE TO:

- Apply appropriate financial metrics for measuring business performance.
- Calculate financial ratios given requisite information.
- Analyze and integrate financial metrics into the business decision-making process.

#### **COMMUNICATION** STUDENTS WILL BE ABLE TO:

- Clearly articulate meaningful business information in both verbal and written forms.
- Utilize business terminology and concepts to describe the current business environment.
- Share knowledge of effective business practices with their local communities.

#### **ETHICS** STUDENTS WILL BE ABLE TO:

- Discuss the principles and practical application of social responsibility.
- Critique real-world examples of business ethics.
- Apply ethical theories to their local environment and community.
- Distinguish between the characteristics of ethical and legal actions.