Hand-outs are posted on the Assessment website (http://ww2.nwic.edu/faculty/assessment/assessment.htm)

Before completing this form, please refer to the *Instructions for Completing the Course Outcomes Form.* Please submit this form electronically.

It is important to keep the following principles in mind when completing the forms:

- Regardless of the mode of learning (i.e., face-to-face, Independent learning, ITV, online, etc.) or the location of a course, only one course outcomes form should be completed for each course.
- Regardless of the mode of learning or the location of a course, the NWIC outcomes and the Course outcomes must be the same for a course.
- The Instructional activities and the Assessment/evaluation strategies may differ depending on the mode of learning. Please note Instructional activities and the Assessment/evaluation strategies that are different from the face-to-face class in each box (e.g., "IL: Essay").

| Last date this form was updated or edited | 4/12/07 |
|--|-------------------------------|
| Course Number (e.g., ENGL 101) | CMPS 172 |
| Course Name (e.g., English Composition I) | Web Design II |
| List all instructor(s) who participated in creating and approved these course outcomes (please consult with at least one other person) | Gary L. Brandt |
| List the main textbooks, readings or other resources used in this course (including title, year and publisher) | Instructor supplied materials |
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A. NWIC outcomes: From the *List of NWIC Outcomes*, select the <u>most</u> important outcomes you <u>assess</u> in this course (at least <u>one</u> NWIC outcome must be chosen- **maximum of four**).

| NWIC outcome # (e.g., "Written communication: 2a. Write Standard English") | Instructional Activities: How will students master this outcome? (e.g., solving problems, group activity) | Assessment/Evaluation Strategies: How will you measure this outcome? (e.g., student presentations, essays) |
|---|---|--|
| Written Communication 1. Students will be able to write in standard English 2. Write a technical paper using various credible sources | Choose a topic from a provided list Submit a rough draft following the report guidelines | Format follows guidelines References cited properly Spelling and grammar meet acceptable standards |
| | 3. Submit a corrected final draft | |

B. Course outcomes: In order of priority, list the <u>most</u> important other learning outcomes for this course that you <u>assess</u> (a maximum of 10).

| Other course outcomes: Complete the sentence – As a result of this course, students will be able to | Instructional Activities: How will students master this outcome? (e.g., solving problems, group activity) | Assessment / Evaluation Strategies: How will you measure this outcome? (e.g., student presentations, essays) |
|---|--|---|
| Set project requirements, including identifying audience needs, using appropriate copyright rules, and design specifications. | Video tutorial, lecture, hands- on practice in class, group activities in class | complete tutorial projects written exercises |
| Plan site design and page layout using appropriate website design best practices, including storyboarding, cross platform functionality, layout design principles, readability and accessibility. | Video tutorial, lecture, hands- on practice in class, group activities in class | complete tutorial projects written exercises |
| Successfully use the Adobe Dreamweaver CS4 interface, including the insert bar, property inspector, assets and file panels. | Video tutorial, lecture, hands- on practice in class, group activities in class | complete tutorial projects written exercises |
| Add content to web pages using Dreamweaver CS4, including title, text, images and image maps, links, rich media in Flash format, tables, navigation, MS Office documents and forms. | Video tutorial, lecture, hands- on practice in class, group activities in class | complete tutorial projects written exercises working webpage |
| Organize content by using Dreamweaver CS4, including setting properties, tags, CSS, templates, lists, and head content visible to search engines. | Video tutorial, lecture, hands- on practice in class, group activities in class | complete tutorial projects written exercises working webpage |
| Evaluate and maintain a site using Dreamweaver CS4 by conducting technical and usability tests, collecting site and colleague feedback, managing assets and publishing sites on remote servers. | Video tutorial, lecture, hands- on practice in class, group activities in class | complete tutorial projects written exercises working webpage |

- C. Please list the NWIC outcomes and course outcomes from above on your syllabus.
- D. Please assess the NWIC outcomes and course outcomes, which are listed above, in your classes.