



Course Outcomes Form Northwest Indian College

Hand-outs are posted on the Assessment website (<http://ww2.nwic.edu/faculty/assessment/assessment.htm>)

Before completing this form, please refer to the *Instructions for Completing the Course Outcomes Form*. Please submit this form electronically.

It is important to keep the following principles in mind when completing the forms:

- Regardless of the mode of learning (i.e., face-to-face, Independent learning, ITV, online, etc.) or the location of a course, only one course outcomes form should be completed for each course.
- Regardless of the mode of learning or the location of a course, the **NWIC outcomes** and the **Course outcomes** must be the same for a course.
- The **Instructional activities** and the **Assessment/evaluation strategies** may differ depending on the mode of learning. Please note **Instructional activities** and the **Assessment/evaluation strategies** that are different from the face-to-face class in each box (e.g., "IL: Essay").

Last date this form was updated or edited	1/13/09
Course Number (e.g., ENGL 101)	
Course Name (e.g., English Composition I)	Web Page Development in Digital Media and Web Technology
List all instructor(s) who participated in creating and approved these course outcomes (please consult with at least one other person)	Gary L. Brandt, Ted Williams
List the main textbooks, readings or other resources used in this course (including title, year and publisher)	Lynda.com CS4 Video Tutorials
	Instructor supplied materials

A. NWIC outcomes: From the *List of NWIC Outcomes*, select the most important outcomes you assess in this course (at least one NWIC outcome must be chosen- **maximum of four**).

NWIC outcome # (e.g., "Written communication: 2a. Write Standard English")	Instructional Activities: How will students master this outcome? (e.g., solving problems, group activity)	Assessment/Evaluation Strategies: How will you measure this outcome? (e.g., student presentations, essays)
Written Communication 1. Students will be able to write in standard English 2. Write a technical paper using various credible sources	1. Choose a topic from a provided list 2. Submit a rough draft following the report guidelines 3. Submit a corrected final	1. Format follows guidelines 2. References cited properly 3. Spelling and grammar meet acceptable standards

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B. Course outcomes: In order of priority, list the most important other learning outcomes for this course that you assess (a maximum of 10).

Other course outcomes: Complete the sentence – As a result of this course, students will be able to...	Instructional Activities: How will students master this outcome? (e.g., solving problems, group activity)	Assessment / Evaluation Strategies: How will you measure this outcome? (e.g., student presentations, essays)
Set project requirements, including identifying audience needs, using appropriate copyright rules, and design specifications.	Video tutorial, lecture, hands-on practice in class, group activities in class	1. complete tutorial projects 2. written exercises
Plan site design and page layout using appropriate website design best practices, including storyboarding, cross platform functionality, layout design principles, readability and accessibility.	Video tutorial, lecture, hands-on practice in class, group activities in class	1. complete tutorial projects 2. written exercises
Successfully use the Adobe Dreamweaver CS4 interface, including the insert bar, property inspector, assets and file panels.	Video tutorial, lecture, hands-on practice in class, group activities in class	1. complete tutorial projects 2. written exercises
Add content to web pages using Dreamweaver CS4, including title, text, images and image maps, links, rich media in Flash format, tables, navigation, MS Office documents and forms.	Video tutorial, lecture, hands-on practice in class, group activities in class	1. complete tutorial projects 2. written exercises 3. working webpage
Organize content by using Dreamweaver CS4, including setting properties, tags, CSS, templates, lists, and head content visible to search engines.	Video tutorial, lecture, hands-on practice in class, group activities in class	1. complete tutorial projects 2. written exercises 3. working webpage
Evaluate and maintain a site using Dreamweaver CS4 by conducting technical and usability tests, collecting site and colleague feedback, managing assets and publishing sites on remote servers.	Video tutorial, lecture, hands-on practice in class, group activities in class	1. complete tutorial projects 2. written exercises 3. working webpage

C. Please list the NWIC outcomes and course outcomes from above on your syllabus.

D. Please assess the NWIC outcomes and course outcomes, which are listed above, in your classes.