



Course Outcomes Form Northwest Indian College

Hand-outs are posted on the Assessment website (<http://ww2.nwic.edu/faculty/assessment/assessment.htm>)

Before completing this form, please refer to the *Instructions for Completing the Course Outcomes Form*. Please submit this form electronically.

It is important to keep the following principles in mind when completing the forms:

- Regardless of the mode of learning (i.e., face-to-face, Independent learning, ITV, online, etc.) or the location of a course, only one course outcomes form should be completed for each course.
- Regardless of the mode of learning or the location of a course, the **NWIC outcomes** and the **Course outcomes** must be the same for a course.
- The **Instructional activities** and the **Assessment/evaluation strategies** may differ depending on the mode of learning. Please note **Instructional activities** and the **Assessment/evaluation strategies** that are different from the face-to-face class in each box (e.g., "IL: Essay").

Last date this form was updated or edited	10/3/12
Course Number (e.g., ENGL 101)	TGBM 420
Course Name (e.g., English Composition I)	Citizen Entrepreneurship
List all instructor(s) who participated in creating and approved these course outcomes (please consult with at least one other person)	Laural Ballew, Steve Zawoysky
List the main textbooks, readings or other resources used in this course (including title, year and publisher)	<i>Entrepreneurship: Successfully Launching New Ventures</i> – Berringer and Ireland. 2009, Pearson.
	<i>Reservation Capitalism: Economic Development in Indian Country</i> – Miller, Robert. Praeger Publishing, 2012. ISBN: 1440801118

A. NWIC outcomes: From the *List of NWIC Outcomes*, select the most important outcomes you assess in this course (at least one NWIC outcome must be chosen- **maximum of four**).

NWIC outcome # (e.g., “Written communication: 2a. Write Standard English”)	Instructional Activities: How will students master this outcome? (e.g., solving problems, group activity)	Assessment/Evaluation Strategies: How will you measure this outcome? (e.g., student presentations, essays)
Written Communication: Write standard English	-Business Development written components -Final Written Business Plan	-Business Plan Assignment Rubric
Oral Communication: Apply effective presentation skills	-Oral presentation of final business plan	-Oral business plan presentation rubric

B. Course outcomes: In order of priority, list the most important other learning outcomes for this course that you assess (a maximum of 10).

Other course outcomes: Complete the sentence – As a result of this course, students will be able to...	Instructional Activities: How will students master this outcome? (e.g., solving problems, group activity)	Assessment / Evaluation Strategies: How will you measure this outcome? (e.g., student presentations, essays)
Develop and analyze a new business idea	-Idea generation readings, discussions, and assignments -Feasibility Analysis readings, discussions, and assignments	-Evaluate performance based upon assignment criteria and outcomes
List and evaluate various options for financing	-Finance readings, discussions, and assignments	-Assess knowledge and analysis of financing options on the final Business Plan rubric
Compare and contrast marketing techniques for a particular business concept	-Marketing readings, discussions, and assignments	-Completion of interim marketing plan for a business concept -Assess use of marketing plan in final Business Plan rubric
Create a business plan	-Readings, discussions, and assignments focused on business plan development	-Assess level of success based on final Business Plan rubric

C. Please list the NWIC outcomes and course outcomes from above on your syllabus.

D. Please assess the NWIC outcomes and course outcomes, which are listed above, in your classes.