

**The purpose of Program Assessment is for continuous improvement** Clearly defined tasks and timelines of assessment activities are outlined in the NWIC 2012-2017 Assessment Plan. The continuous improvement structure guides data gathering, analyses, interpretation of results, and decision-making

**Program Assessment Matrices**: The numbered columns of the program assessment matrices below relate to the same numbers in the program assessment narrative report and to the steps of the continuous improvement model.

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| **1 Program Outcomes** | **2 Assessment Strategy**  (Who, what, how, when?) | **3 Measurement Goal**  (expected results) | **4 Findings**  (Actual results) | **5 Analysis of Data**  (What students learned & what they didn’t learn) | **6 Action or Recommendation** |

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| **Date** | **Assessment Plan Action Step** | **Checklist Item** |
| Annual review | 1-Articulate outcomes | Align program outcomes with Institutional Outcomes   Update the phase II curriculum map   Submit to [aaa@nwic.edu](mailto:aaa@nwic.edu) |
|  | 13 - Use data to inform curricula 14 - Track Results of changes through   reports and on-going assessment 2 - Develop outcomes rubrics |  Apply recommendations from 2012-13 program  assessment   Review program outcomes rubrics |
| Qtrly Week 2 | 3 - Identify direct and indirect assessment   opportunities at entry, midway, and exit |  Identify assessment opportunities for the quarter - course, assignment/activity, and level of proficiency  (refer to phase II curriculum map) |
| Qtrly Week 3 | 5 – Determine or create the instructional activities or assignments that will be used to teach  6 - Determine or create the activities, assignments, or tool that will be used to assess  7 - Develop assessment strategy rubric 8 - Identify the measurement goal |  Fill in assessment-ready program assessment matrix with columns 1-3 complete   Develop assessment strategy rubric for  each outcome   Email both items to [aaa@nwic.edu](mailto:aaa@nwic.edu) |
| Qtrly | 9 - Assess students for outcome attainment 10 - Analyze the assessment data |  Students assessed   Complete program assessment matrix with  columns 1-6 filled in |
| Qtrly course  Annual Program | 12 - Report analysis results and recommendations |  Report quarterly program assessment results by submitting complete program assessment matrix at the end of each quarter - Email to [aaa@nwic.edu](mailto:aaa@nwic.edu)   Submit Annual Program Assessment Report at the end of Spring quarter - Email to [aaa@nwic.edu](mailto:aaa@nwic.edu) |