



Course Outcomes Form Northwest Indian College

All hand-outs are posted on the faculty website at www.nwic.edu/faculty (follow the Assessment link)

Before completing this form, please refer to the *Instructions for Completing the Course Outcomes Form*. Please submit this form electronically to amkarlberg@nwic.edu.

Last date this form was updated or edited	February 20, 2007
Course Number (e.g., ENGL 101)	BUAD 101 – Independent Learning
Course Name (e.g., English Composition I)	Introduction to Business
List all instructor(s) who participated in creating and approved these course outcomes (please consult with at least one other person)	Larry R. Frazier
List the main textbooks, readings or other resources used in this course (including title, year and publisher)	Business Essentials, Ebert, J. Robert, and Griffin, Ricky W., Prentice-Hall, 2005

A. **NWIC outcomes:** From the *List of NWIC Outcomes*, in order of priority, select the most important outcomes you assess in this course (at least one NWIC outcome must be chosen).

NWIC outcome # (e.g., “Written communication: 2a. Write standard English”)	Instructional Activities: How will students master this outcome? (e.g., solving problems, group activity)	Assessment/Evaluation Strategies: How will you measure this outcome? (e.g., student presentations, essays)
Written communication: 2a. Write Standard English	Write answers to essay questions	Essays clearly answer question
Computer skills: 4d. Use the Internet for research	Find, access, and navigate websites.	Student summarizes and discusses material found during internet search
Computer skills: 4e. Use E-Mail for communication	Create, compose, edit, comprehend, and synthesize e-mails to be sent and received.	Learner e-mails address the who, what, where, when, why, and how of topic.

NWIC outcome # (e.g., “Written communication: 2a. Write standard English”)	Instructional Activities: How will students master this outcome? (e.g., solving problems, group activity)	Assessment/Evaluation Strategies: How will you measure this outcome? (e.g., student presentations, essays)
Quantitative skills: 5b. Use analytical and critical thinking skills to draw and interpret conclusions	Students will be required to understand business pathways.	Students will be able to relate business pathways to solve or identify problems that exist in the real-world.

B. Course outcomes: In order of priority, list the most important other learning outcomes for this course that you assess (a maximum of 8).

Other course outcomes: Complete the sentence – As a result of this course, students will be able to...	Instructional Activities: How will students master this outcome? (e.g., solving problems, group activity)	Assessment / Evaluation Strategies: How will you measure this outcome? (e.g., student presentations, essays)
Describe the history, approaches and methods of studying contemporary business.	Reading/internet research/e-mail discussions	Essay, true/false, and multiple-choice questions.
Explain the interactions of managing and organizing a business, its operations, and quality improvement.	Reading/internet research/e-mail discussions	Essay, true/false, and multiple-choice questions.
Summarize research about people in organizations, motivation, leadership, human resources, labor relations, etc.	Reading/internet research/e-mail discussions	Essay, true/false, and multiple-choice questions.
Explain the principles of marketing, customer behavior, pricing, promotion, products, and placement.	Personal research/reading/internet research/e-mail discussions	Essay, true/false, and multiple-choice questions.
Explain the interactions of money, banking, securities, and investments on business operations.	Reading/internet research/e-mail discussions	Essay, true/false, and multiple-choice questions.

C. Please list the NWIC outcomes and course outcomes from above on your syllabus.